



NORTHERN RIVERS AIMS TO COLLECT 6,000 GIFTS

By Evan Sery | November 28, 2017 @9:38 PM

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A local organization is taking "Giving Tuesday" to a whole new level.

Northern Rivers Family of Services launched its annual Holiday Giving Campaign today, with the goal of collecting 6,000 gifts in 21 days.

"It has a huge impact on the kids that will be receiving these gifts. These are things that will be theirs, that they can take, and that they can have forever," said Rhonda Daniel, Student Mentor and Volunteer Specialist for Northern River Family of Services

The campaign is already off to a tremendous start. One thousand people have reached out to Northern Rivers and donated gifts like bikes, board games and gift cards.

The organization's Holiday Giving campaign, which ends December 18, is looking to collect 6,000 gifts for 1,400 children. Northern Rivers is asking the community to chip in any way they can to make donations.

Next Friday, University at Albany students, faculty and staff will drop off busloads of gifts at the Parsons Child and Family Center. It'll mark the ninth time the school has collected gifts for this cause.